

Community Needs Assessment Report SUMMARY VERSION



United Way
of Orange County

CNA conducted by:



Report Summary

The Community Needs Assessment for Orange County, TX, aimed to identify unmet needs in the community. For all phases of the study, individuals responded to questions concerning United Way of Orange County's programs and services, facilities and locations, awareness levels, collaboration and missional partnerships, the operating environment, and anticipated future needs. The questions asked were designed to discover critical issues for the strategic planning of United Way of Orange County's current and future needs.

Priorities

The study measured six (6) key issues to be addressed by United Way of Orange County:

- Unmet and underserved community needs
- Significant community trends and projections
- Community support for United Way of Orange County United Way of Orange County's image in the community
- United Way of Orange County's role as a service provider
- Program effectiveness

Individuals Personally Interviewed

Forty-eight personal interviews focused primarily on individuals whose input is crucial to a meaningful and productive study.

Focus Groups

Two key focus groups were conducted: one comprised of Agency representatives funded by United Way and one comprised of Corporate Partners. An additional focus group was conducted with members of the Orange Church of God—Embassy of Love, which focused on the church's literacy and food insecurity work.

Online Survey

One hundred ten participated in the online survey.

Results: A Summary of the Results and Outcomes

The participants were asked a series of questions, some open-ended and some questions requiring them to rank priorities. The United Way pillars of health, education, and financial stability were the focus areas. Participants were also encouraged to share other issues considered as unmet needs that did not fall into any of those categories.

Participants indicated the following as the greatest needs of the community:

- (20) Access to affordable and adequate healthcare
- (15) Access to mental health services
- (14) Education
- (13) Food insecurities
- (7) Access to addiction services
- (6) Financial assistance and stability
- (6) Affordable childcare
- (5) Job / job training
- (4) Adequate housing
- (3) Emergency relief services
- (2) GED and ESL for adults.
- (2) Kids are essential; we need to work with them to keep them off drugs, in school, and honestly, better than those mentoring them

Participants indicated the area's most urgent unmet and underserved human need.

Response	Interviews	Online Survey
Disaster services	0	5
Drug addiction	4	7
Educating youth	1	8
Emergency shelter	0	1
Feeding the hungry	0	10
Health services	3	3
Mental health	6	10
Social services	7	3
Other	19	2

Participants prioritized the geographic areas most needing services and programs provided by United Way of Orange County. The following table lists the ranks and scores of each region by greatest needs (1- most important; 2- second in need, etc.)

Average Ranking (Weighted Average) of All Respondents

Rank	Score	Area
1	4.64	Vidor
2	4.48	West Orange
3	4.12	City of Orange
4	3.33	Mauriceville
5	2.80	Orangefield
6	1.69	Bridge City

Conclusion

This study's data serves as a catalyst and resource for critical dialogues and planning. Awareness is a responsibility, and we, too, share in the care and welfare of Orange County.

“UWOC is positioned to bring the big issues to the table, along with content experts from the field who know the right solutions and funders or community leaders who can make the change happen, but UWOC needs to step confidently into this leadership role.”

In addition to the information presented in this Summary Version, the full Community Needs Assessment contains an Overview, expanded Report Summary, Relationship of Participants to UWOC, History and Programming, Community Data, Education Data, Financial Stability Data, Health Data, Comprehensive Analysis of Participants, Additional Questions Asked in the Online Survey, Executive Summary, Recommendations from Participants, Challenges/Obstacles Identified by Participants, Suggestions and Key Recommendations from DickersonBakker, and Conclusion, as well as Appendices Interview Participants and Relevant Survey Quotes.

View the full Community Needs Assessment online at www.uwoctx.org.